

Business Profile



Monika Bremer

Director of govad MUSIC
and Music Teacher
at Deutsch Evangelische Oberschule (DEO) Kairo

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Summary

govad MUSIC, former AGENTUR govad, founded in 2007, is an intercultural working agency for sound design and music marketing. We design, compose and produce Sound and Music for unique branding strategies, social media, emotional marketing and advertising for the digital and as well for the analog world.

The name „govad“ results from the fantasy language „Sindarin“ of Tolkien’s „Lord of the Rings“. It means „to make people meet each other“. And this name is program for our intercultural work.

Director of govad MUSIC is Monika Bremer. Monika is an experienced project manager, looking back on 25 years of international business experience. She worked in bank and industry environment as project manager, marketing manager and business development.

She is certified in Social Media Marketing and also got professional education in Booking and Artist Management at the EBAM (Academy for Event- and Culturemanagement) in Munich. Further she passed Journalist Education (Laudius) and Online Media Training at the Bavarian Academy for Journalists. She is experienced in culture activities since 1987.

Monika is currently living in Cairo, also working as ZFA-certified music teacher at the DEO (Deutsch Evangelische Oberschule). She makes music for more than 30 years and plays piano, traverse flute and trombone with many years of orchestra and jazz orchestra experience also in international environment. Currently she is member of the Cairo Choral Society as Soprano, conducted by Prof. Dr. John Baboukis, head of music department AUC (American University Cairo).



govad MUSIC

We kick your business to a higher pitch

Experience

Managing Director at govad MUSIC, Sound Marketing and Branding, Music Projects

June 2014 – Today (2 years 6 months)

www.govad-music.com

Sound Marketing, Sound Branding

Emotional Marketing, Social Media Marketing

Music Projects: Responsible for the Wacken Metal Battle in Middle East (band competition for the world biggest rock and metal festival)

Music Teacher at Deutsch Evangelische Oberschule (DEO) Cairo

July 2015 – Today (1 year 5 months)

Teaching academic music lessons from grade 2 to 10

Coordinating music activities and main part of the seasonal concerts with their music classes (portfolio available)

Music Teacher at CBS Cairo British School, Cairo

August 2014 – April 2015 (9 months)

Teaching Music from Foundation School (3 years old)

up to Middle School Year 9 (15 years old)

with

– Music Theory (Notes, Composers, History)

– Music Listening and Understanding

– Music Activity

Music Teacher at BHS German School Beverly Hills, Cairo

September 2013 – Juni 2014 (10 months)

Owner Agentur govad – Begegnung, Kultur, Projekt, Munich

January 2010 – May 2014 (4 years 5 months)

AGENTUR govad

Begegnung, Kultur, Projekt.

Intercultural Projects, Cultural Science, Culture Management

Delivery Coordination | Training Management for Nokia Siemens Networks at KPMG Oy Ab

July 2011 – July 2012 (1 year 1 month)

Sabbatical Year

January 2009 – December 2009 (1 year)

diving in Sinai, backpacker in Thailand, Motorbike driving licence, a couple of weeks in a monastery and

three months in a social project in Rio de Janeiro, Brazil

Business Development, Pricing Specialist at Infineon Technologies, Munich

December 2000 – December 2008 (8 years 1 month)

- Pricing Specialist in Sales/Marketing
- IT Business Transformation: Project Leader for customer services
- Ident Solutions: Customer Solution Manager
- New Markets and Relations (Chipcard): Business Development Manager for ebusiness and banking

Productmanagement at Financial Market Service Bank (former DAB Bank AG), Munich

1998 – 2000 (2 years)

Productmanagement, Inhouse Consulting at DAB Bank AG, Munich

1995 – 1998 (3 years)

since 1987: Banking education and first experiences in the classic bank business as assistance

Skills & Expertise

Management | Consulting | Business Strategy | Product Marketing | Product Management
Project Management | Business Development | Cross-functional Team Leadership |
Presentation Skills

Sound Branding | Auditory Display | Digital Marketing | Event Management | Social Media
Marketing | Content Management

Concert Production | Tour Management | Tour Booking | Journalism | Public Relations |
Music Industry

Cooperative Learning | Music Education | Music Theory

Courses

Music Teacher Deutsch Evangelische Oberschule (DEO) Kairo

ZFA REFO Training I, Cooperative Learning

ZFA REFO Training II, Cooperative Learning

ZFA Teacher Certification for Local Teachers, Cairo

govad MUSIC Managing Director

Journalism (Laudius)

Social Media Marketing (Alison)

Inhaberin Agentur govad – Begegnung, Kultur, Projekt

Freelance Journalism – crossmedial working (Bavarian Academy for Journalism)

Booking – Erfolgreich Konzerte beschaffen (EBAM Munich)

Artist Management (EBAM Munich)

Further Business Trainings

@Risk for Excel

Kommunikationstraining: Das 99-Tage Training

Workshop Betriebssysteme und Datenbanken

Praxis Workshop: Recovery statt Reparatur – Beschwerdemanagement

Grundkurs Quark X-Press

Gruppendynamik

Configuration Management with Rational Clear Case

Introduction to CMMI

Languages

German (native)

English (business)

Arabic, French (basics)

MONIKA BREMER

Cairo, February 2018